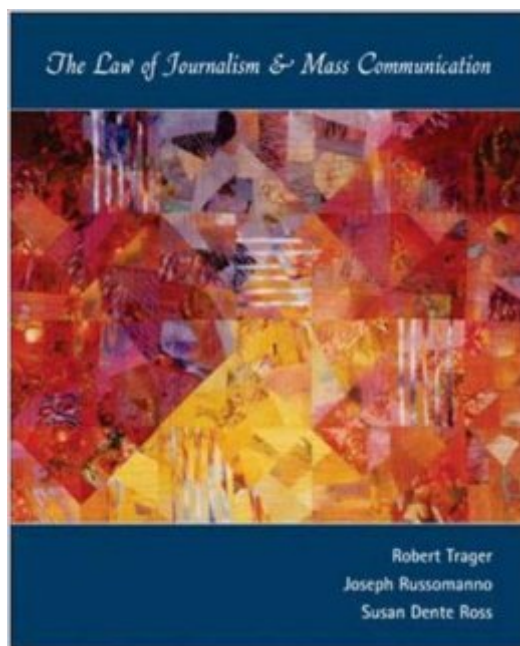


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The Law Of Journalism And Mass Communication With PowerWeb



Synopsis

Mining an intense commitment and driving vision to reach today's students, combined with teaching experience of nearly 50 years, the authors of this new text offer an exciting alternative in the field of mass media law. Highly praised by reviewers, the book's dynamic visual design and innovative pedagogy engage contemporary students--complementing the comprehensive coverage and organization seen in traditional texts. The Law of Journalism and Mass Communication features a wealth of new elements and strategies that encourage students to read the text closely and aid in critical evaluation of the complex and shifting field of media law.

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